IoT Students Club

Corporate Sponsorship Packet 2023-2024
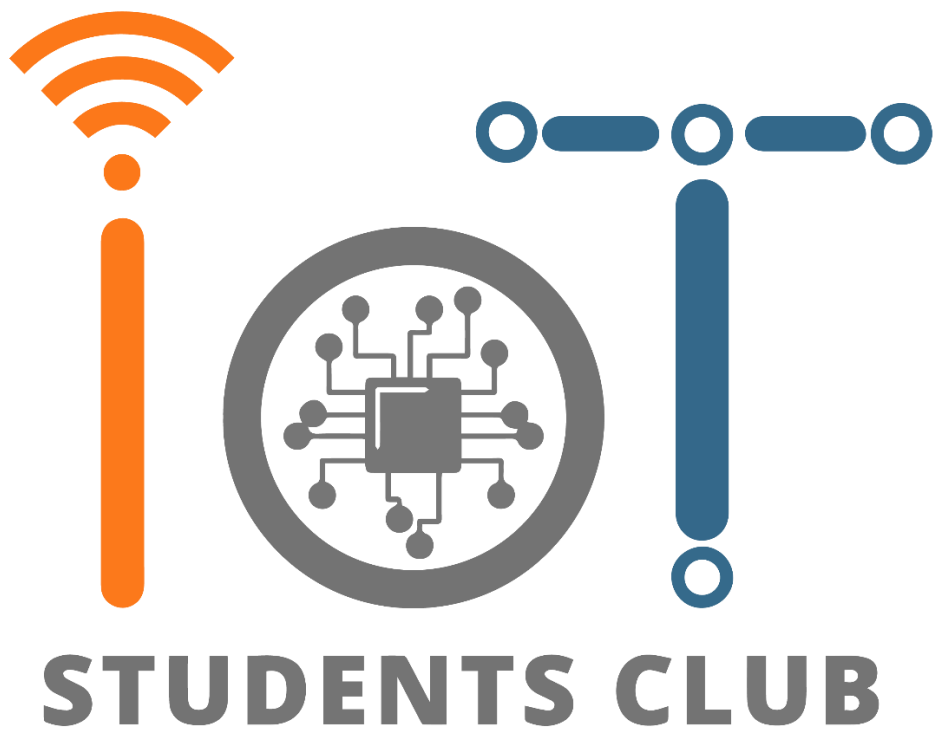
STUDENTS CLUB

UF | **Herbert Wertheim College of Engineering**
UNIVERSITY *of* **FLORIDA**

Greetings,

The IoT Students Club at the University of Florida is an organization affiliated with the Warren B. Nelms Institute for the Connected World. We promote the Internet of Things (IoT) among students of all majors and classifications. This club offers a community for students to increase their knowledge and gain hands-on experience by working on exciting IoT projects. With a special focus on serving underrepresented minorities, this club is dedicated to furthering the development of its members. We host various activities, including seminars, workshops, short courses, hackathons, project competitions, and an annual conference.

The IoT students club invites you to partner with us in our mission of improving the quality of learning and providing support throughout our members' academic journey. Sponsorship will allow us to upscale our events and provide more opportunities for our student members. It will also allow your company to grow the business community, increase brand awareness and reputation, connect with our talented members, and shape their skill sets based on your hiring requirements.

This club is known for hosting the international IoT Design Competition every year. Students from various countries participate in teams to build innovative IoT projects. This competition aims to help students develop the necessary skillset for working in groups while obtaining the practical knowledge of using microcontrollers, sensors, and various electronic components. This competition encourages students to think creatively and apply IoT technology to solve real-world problems. Besides the competition, we host a series of technical workshops to help our members broaden their knowledge and get started with their own IoT projects.

Unlike ordinary student organizations emphasizing social events, the IoT club prioritizes meaningful experiences that enhance students' skills and bolster their resumes. With a focus on practical learning, our club offers a series of technical workshops that broaden the knowledge about vast fields of computer science and engineering and provides hands-on training to get started with their IoT project. Our professional development workshops and guest lectures provide industry insights and exposure to cutting-edge IoT technologies. We also help organize the annual Nelms IoT conference to showcase the creativity of our student participants and the impact of IoT technology in improving human lives.

Through our activities and your support, this club aims to increase engineering quality in our student members and empower their resumes with tangible expertise that employers value! Once again, thank you for considering the IoT Students Club as your chosen philanthropy. We'd love the opportunity to discuss the sponsorship options. If you have any questions, please contact us at iotstudentsclub@ece.ufl.edu

Sincerely,

Archit Jaiswal
President | IoT Students Club

Welcome Brunch

We host an annual welcome brunch at the start of the fall semester to introduce new members to the club's activities and create a sense of community among existing and incoming students interested in IoT. This event also allows students to learn about the relevant courses, receive lab tours, and hear speeches from leaders and industry sponsors.
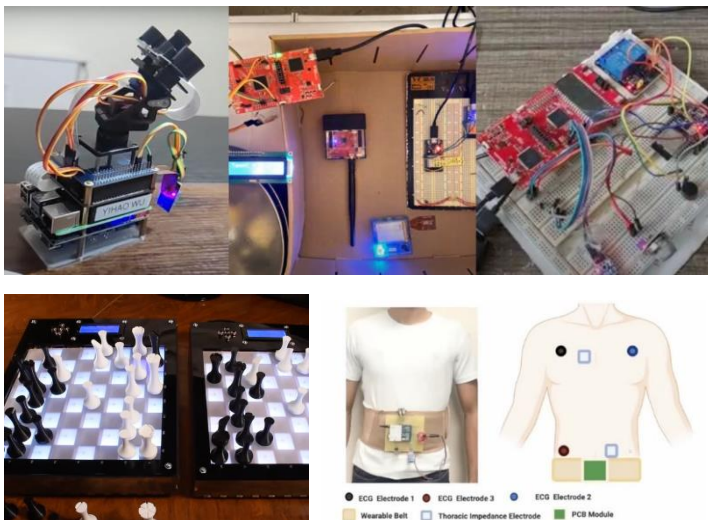
IoT Design Competition Kickoff

This event is an exciting way to ignite interest, encourage participation, and set the tone for the annual international competition. Here we share some ideas and tips to help students get the most out of this friendly competition. At this event, we create a buzz around the IoT design competition, motivating participants to showcase their creativity and skills.

Engineer's Corner Talks

These talks are informal and open forum discussions with industry-experienced engineers. We host these throughout the year with guest speakers from various national laboratories and multinational companies. Our members get opportunities to engage in open discussion with these guest speakers, learn about their experiences, and get advice about transitioning into professional careers.

Technical Workshops

Our series of technical workshops teach members fundamental ECE skills, giving them an edge in their classes and encouraging them to think beyond the book knowledge. Workshops cover practical skills like soldering, circuitry, motors, FPGA programming, AC/DC power, software package management, 3D modeling, etc. These events bridge the gap between classroom learning and practical applications.

Corporate Information Sessions

we organize targeted Corporate Information Sessions during the bustling career showcase season. This strategic approach provides a focused platform for companies to directly engage with high-caliber students eager to explore potential career opportunities. Hosting these specialized sessions creates a win-win scenario for both companies and students.

Professional Development Session

This session focuses on resume-building and interviewing skills. It is a valuable opportunity for members to enhance job-seeking strategies and improve their chances of landing desired career opportunities. Participants receive expert guidance and insights on crafting effective resumes during this session. Members also learn essential techniques to tailor their resumes for specific job applications, maximizing their chances of getting noticed by potential employers.

General Body Meetings (GBM)

General body meetings are regular gatherings that bring together members of an organization or community to discuss important matters, make collective decisions, and foster a sense of unity and purpose. These meetings serve as a platform for open communication, enabling participants to voice their opinions, share ideas, and address concerns.

Social Events

Our organization also recognizes the importance of building a strong sense of community and fostering friendships among its members. To achieve this, we regularly host various enjoyable social events throughout the year. Our favorite gatherings include ice cream socials, bowling and pool events, picnics at Lake Wauburg, and board game events. These events are integral to our organization's culture, bringing joy and a sense of belonging to all our members.

Mental Health Awareness Panel

Recognizing the significance of mental health and well-being, our organization also aims at raising awareness, providing resources, and promoting open discussions about mental health. We invite mental health professionals and experts to facilitate informative sessions and workshops on mental well-being. Our Mental Health Event underscores our commitment to the holistic well-being of our club members.

Sponsorship Levels and Benefits

The diversity of events IoT Club holds allows for various ways to consider sponsorship. You can donate to the club or sponsor a specific event/program. Each of our sponsors is highly valued, and we would like to thank them by offering the sponsorship benefits listed below. Each sponsorship level also received the same benefits as the levels preceding it.

Platinum
$2,000+

- Opportunity to host a private networking event
- Link to company career page added to all ListServ emails and club website

Gold
$1,000 - $1,999

- Link to sponsoring company's website on our club's website
- Frequent Promotion at all General Body Meetings and Other Events
- Logo Recognition on IoT club's T-Shirts

Silver
$500 - $999

- Opportunity to present at a GBM or host an information session
- Special logo recognition on IoT club's website

Bronze
$200 - $499

- Advertisement by the club for Corporate Events on Campus
- Food and refreshments for corporate events on campus

Friends of IoT Club
$1 - $199

- Letter of appreciation
- Invitation to our annual IoT conference

Sponsor a specific event

- Please contact us at iotstudentsclub@ece.ufl.edu for details regarding sponsoring a specific event

If you have any questions, please feel free to reach out to us at iotstudentsclub@ece.ufl.edu or reach out directly to the club's president at archit.jaiswal@ufl.edu